



**FOR IMMEDIATE RELEASE:**

***GOTV NETWORKS HONORED WITH MOBILE MERIT AWARDS***

***GoTV Wins Two 2010 Mobile Merit Awards  
Best Mobile Application and Mobile Media Entertainment in  
Technology***

Los Angeles, CA – May 24th, 2010 – GoTV Networks, Inc., the industry’s largest mobile media network, was honored Tuesday with two Mobile Merit Awards. The Mobile Merit Awards recognizes companies, individuals and technologies that have shaped the way in which the world communicates today. These bi-annual awards are presented to outstanding companies, individuals and technologies from each sector within the mobile arena for work of the greatest likely impact on the market.

This year’s winners were judged based on industry impact, innovation, technologies, social importance, implementation and overall success factor.

“We are honored to be the recipients of two Mobile Merit Awards. GoTV’s leadership in mobile media is something we are very proud to be recognized for,” says Thomas Ellsworth, CEO of GoTV Networks. “These awards are another milestone in GoTV’s history of innovation and accomplishment as a leader in mobile entertainment. “

GoTV Networks received awards in the two categories in which it was nominated: the Mobile Media in Entertainment, Award, which recognizes the company that provides technology to enable mobile entertainment; and, the Mobile App for Android, awarded for the best Android-based application available today.

Android users can access multiple premium entertainment channels from GoTV including Hip Hop Official, ES Musica, Revolver, True Country and Just Nutz. GoTV’s channels are available to users for free via a downloadable application accessed from the Google Android Market.

With music news, weekly updates, charts, exclusive performances, red carpet interviews and up-to-date event coverage, GoTV’s music channel line-up keeps users connected to the music and artists they care about.

## **About GoTV Networks, Inc.**

GoTV Networks enables media owners and brands to deliver compelling, personalized, highly engaging content experiences through feature-rich smart applications distributed to the widest audience possible. This content is accessed through a broad range of mobile operators, application storefronts and wireless devices including the Apple iPhone Application Store, AT&T, Blackberry Application World, Boost Mobile, Cricket, Google Android Market, Handmark, PocketGear (Handango), Sprint, T-Mobile, Verizon Wireless, and Virgin Mobile. GoTV Networks is headquartered in Los Angeles.

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